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Builder nails excellence

WB Contracting earns designation that assures customers of quality

His work has been inspiring his customers' confidence all along, but now Wes Brown has a piece of paper that backs that up.

His company, WB Contracting, has just received the designation of licensed residential builder from the Homeowner Protection Office (HPO). "We know our clients have had confidence in us in the past, but now this designation supports that," says Wes. "We're extremely excited about the designation. And proud of it. It's great to know our clients will have the peace of mind of knowing we're now a licensed residential builder."

The HPO is a provincial Crown corporation. It was formed 10 years ago. It helps ensure that buyers of new homes benefit from ongoing improvements in the quality of residential construction and are protected from construction defects.

A builder can't simply apply and get the designation. It has to be earned. "We made the application," says Wes. "But they checked us out completely. To receive the designation, the Homeowner Protection Office looks at the history of the business, talks to clients, subcontractors and suppliers. The designation assures clients this builder has a solid, reliable reputation and does quality work. WB Contracting met all the criteria."

The designation has important benefits. Buyers of new homes are protected from construction defects. Homes built by a licensed residential builder are covered by mandatory



Best in the west

Wes Brown of WB Contracting shows off a new home that is underway. WB Contracting has just been awarded the designation of licensed residential builder, giving clients added reassurance of quality and protection.

third-party home warranty insurance. This coverage includes two years on labour and materials, five years on the building envelope and 10 years on structural defects. "It's the strongest construction defect insurance in Canada," says Wes. "And the warranty remains in effect even if the home is re-sold."

Wes was born and raised in Powell River. He learned his technical building skills by apprenticing for seven years with a builder who was known for his high-quality work. After completing his carpenter trade certificate and red seal certificate he decided to branch out on his own. That's when he created WB Contracting.

"I believe my customers are my partners," says Wes.

"I understand that for most people, building a home is a huge personal investment, both financially and emotionally. I take the time to clearly understand what their dream is for their home."

Since Wes began his own company, WB Contracting has completed dozens of projects, both residential and commercial. "Our residential specialty is high-quality, custom-built, West Coast-style homes," he says.

On his website, www.wbcontracting.ca, Wes has photographs of projects that are underway and that have been completed. Clicking on the thumbnail photograph takes the visitor to a slideshow presentation of the building process from the foundation up. The quality of work and

materials can be seen in every image.

"In the past, most projects have been word-of-mouth referrals," Wes says. "People we have done work for have been happy and have passed our name along to others. That, to me, goes a long way in speaking to the quality of what we do. Now we can back that up with the official designation of licensed residential builder."

WB Contracting is expanding its reach. There are projects in the pipeline on Vancouver Island, including in the Comox Valley. The company has also made recent additions of a new operations manager and an office manager. Wes is proud of all his staff. "They're trustworthy, reliable individuals," he says. "We all have the same

goal—to produce the highest quality custom homes on the West Coast of British Columbia."

Wherever he builds now, and in the future, Wes and his crew take pride in what they do, and how they do it. Those for whom they build aren't just clients, but friends. "I'd like to be able to come over after the house is finished, sit with the owners over a cup of coffee or a glass of wine, look around, and say 'look what we've done together.'"

WB Contracting's website is www.wbcontracting.ca. Readers can phone 604.414.8760, or email info@wbcontracting.ca, for more information.

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